

VISITING CUSTOMER MANAGEMENT SYSTEM

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ABSTRACT OF THE DISCLOSURE

When a customer visits a shop, a tag detector  
installed near the entrance of the shop senses a  
10 membership card carried by the customer, obtains the  
customer's member identification number, and records the  
customer's member identification number and an arrival  
time, at which the customer has visited the shop, in a  
visiting-customer information database. When the  
15 customer makes payment at a cash register that is a POS  
terminal, a customer master database is referenced in  
order to check if any other customer is a registered  
member of a group to which the customer belongs. If any  
other customer is a registered member of a group, the  
20 visiting-customer information database is referenced in  
order to check if the registered member has arrived at  
the shop in a predetermined time or less after the time  
at which the customer has arrived. If the customer has  
come with another member of the group, a reward is given  
25 to the customer.